SWEEPSTAKES RULES

NATIONAL ASSOCIATION FOR GUN RIGHTS "IR DEFENSE HUNTER THERMAL IMAGING SCOPE" OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

OFFERED ONLY TO CITIZENS OR LEGAL RESIDENTS OF THE UNITED STATES AGED 18 YEARS OR OLDER.

1. ELIGIBILITY: Open to United States citizens or legal residents who are 18 years of age or older. Employees, officers and directors of the National Association for Gun Rights (the "Sponsor"), its subsidiaries, affiliates, advertising and promotion agencies (collectively, the "Sponsor and its agents") and immediate family members (spouses and siblings, children and parents and their spouses, regardless of where they live) or members of the same households (whether related or not) of such individuals are not eligible. Contest void where prohibited by law.

The winner of the "IR Defense Hunter Thermal Imaging Scope" must be of legal age in the jurisdiction in which they reside. There is no cash equivalent and no person other than the winning person may take possession of the prize. Winner must claim prize within 48 hours of drawing's end or being contacted.

2. TO ENTER: The "IR Defense Hunter Thermal Imaging Scope" begins Wednesday, February 10th, 2016 and ends at 11:59 PM EST on Wednesday, April 30th, 2016. Entries must be received on or before 11:59 PM EST on Wednesday, April 30th, 2016. Limit one Entry per person.

In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed to be submitted by the person in whose name the reply was addressed to at the time of entry. Potential winner may be required to provide evidence that winner is the authorized holder of the address associated with the winning entry. Judge's decisions are final and binding.

3. PRIZE/ODDS OF WINNING: On or about Wednesday, April 30th, 2016 at 11:59 PM EST representatives of the Sponsor will conduct a random drawing from among all eligible entries received to award a grand prize consisting of: One (1) IR Defense Hunter Thermal imaging scope [valued at \$5,500]. Promotional graphics do not necessarily represent the actual prize.

Selection of the first place winner will be made from all eligible entries. Winners will be notified by email on the following business day. Winners will have two days to claim prize upon notification. The odds of winning are determined by number of eligible entries received. Prizes are non-transferable, non-negotiable, and not redeemable for cash, credit, or other merchandise. If prize becomes unavailable, the Sponsor reserves the right to substitute the prize with one of comparable value.

4. GENERAL: By participating, entrants agree [a] to these rules and decisions of Sponsor and judges, which shall be final in all respects relating to this Sweepstakes; and [b] to release, discharge and hold harmless Sponsor and its agents from any and all injuries, liability, losses and damages of any kind resulting from their participating in the Sweepstakes or their acceptance, use or misuse of a prize including, without limitation, personal injury, death and property damage; and if a winner, [c] to permit Sponsor to use his or her name, photograph, likeness, statements, biographical information, voice, voice likeness and city and state address for advertising, publicity and promotional purposes in all media, including but not limited to on air and online, in perpetuity, without compensation (unless prohibited by law) and agree to execute specific consent to such use upon request.

Sponsor and its agents are not responsible for and shall not be liable for: [a] electronic, hardware or software program, network, Internet, computer or other technical malfunctions, failures, or difficulties of any kind,

including without limitation, server malfunction or by any human error which may occur in the collection, processing and transmission of data; [b] lost, late, misdirected, illegible or incomplete entries or postage-due mail; [c] any type of graphical or other error in the advertising or printing of the Sweepstakes or in the administration of the Sweepstakes; or [d] any condition that may cause the administration, security or proper play of the Sweepstakes to be disrupted or corrupted; and in such event Sponsor reserves the right in its sole discretion to cancel or suspend the Sweepstakes or any portion thereof and to award the prize(s) via a random drawing from among all eligible entries legitimately received prior to cancellation. Entry information becomes property of Sponsor.

5. SPONSOR: National Association for Gun Rights, P.O. Box 1911, Windsor, CO 80550.